



No.: 15-1/2013-DID/IT-CFA (Pt.-I)

Dated: 13.07.2018

To

The Chief General Managers,
All Telecom Circles & Telecom Districts.

Sub: Review of the Promotional Tariff Plan for the DID franchisees dated 26.07.2016, extended for six months, i.e. from 01.02.2018 to 31.07.2018, reg.

1. This is with reference to this office Tariff Circular no. 3-4/2016-R&C[CFA] dated 26.07.2016 (**copy attached**) whereby a Promotional Tariff Plan was issued for the DID franchisees on PAN India basis. This plan was extended on the recommendations of Maharashtra Telecom Circle from 01.02.2018 to 31.07.2018 vide circular no. 3-4/2017-R&C[CFA] dated 31.01.2018 (**copy attached**).
2. As per Note 3.2 of the above mentioned tariff circular this Promotional tariff plan will be reviewed after six months, provided no instructions/guidelines are received from DoT in the light of UL (VNO) Category 'B' for Access Service Authorization. If it happens so during the period, the case will be examined in view of such instructions/guidelines received, if any.
3. The above Promotional tariff plan will be reviewed timely for continuing the same or not based on the feedback.
4. In this regard, it is requested to provide data/feedback regarding the calling pattern, revenue trend analysis, net benefit to BSNL after revenue share to the franchisee. The information may be sent to this office latest by **17.07.2018**.
5. The proposal may be sent with the concurrence of Circle IFA and approval of concerned CGM Telecom.

This is issued with the approval of the competent authority.

AGM (BBVAS)
BSNL CO, New Delhi

DA : As above

Copy to:

1. PPS to Dir (CFA), BSNL Board, New Delhi for kind information please.

Corporate Office (T&C-CFA Branch)
 2nd floor, Room No. 216, Eastern Court,
 Jan path, New Delhi - 110 001
 Phone - 011 -23734321
 Fax - 011 - 23734319 / 23734322
 Email id : tccfa.bsnl@gmail.com



भारत संचार निगम लिमिटेड
 (भारत सरकार का उपक्रम)
BHARAT SANCHAR NIGAM LIMITED
 (A Govt. of India Enterprise)

No. 3-4/2016-R&C [CFA]

Dated: 26.07.2016

Circular R&C-CFA No.93/16-17

Sub: Revision in the Promotional tariff plan for DID Franchisees dated 09.04.2015, reg.

Kind reference is invited to this office letter No.1-1/2015-R&C[CFA] dated 09-04-2015 (Circular No. 02/15-16), letter No. 3-4/2015-R&C [CFA] dated 17-06-2015 (Circular No. 34/15-16) vide which New tariff for DID Franchisees of Maharashtra and Gujarat Circle. The matter has been further reviewed in this office and it has been decided by the Competent Authority to revise the promotional tariff plan for DID franchisees as below:

Plan Feature	Promotional
Fixed Charges	
Plan Charges per PRI per Month	0
Fractional PRI Plan Charges	Fractional PRI not allowed
Monthly rent (FMC)	i. Rs. 40,000/- per PRI for one PRI ii. Rs. 35,000/- per PRI for more than one PRI
Usage charges	
1. Upto 1,25,000 MCUs (both Landline & Mobile excluding ISD calls), there will be flat charging of Rs.40,000/- per PRI for single PRI. Beyond 1,25,000 MCUs (both Landline & Mobile excluding ISD calls), there should be a charging of every MCU @ 30 paise per MCU for Local & STD calls excluding ISD calls. ISD calls should be charged as per actuals and there will be no discount on ISD calls to the franchisees.	
2. For more than one PRI, there will be flat charging of Rs.35,000/- per PRI upto 1,25,000 MCUs per PRI (both Landline & Mobile excluding ISD calls). Beyond limit of 1,25,000 MCUs per PRI, there should be a charging of every MCU @ 30 paise per MCU for Local & STD calls excluding ISD calls. ISD calls should be charged as per actuals and there will be no discount on ISD calls to the franchisees.	
Note 1: The above revised plan will be valid for one year w.e.f. 01-08-16 on pan India basis and will be reviewed after one year.	
Note 2: The pulse rate is standard pulse rate which is applicable for other tariff plans also (MCU based).	
Note 3: All figures are in Indian Rupees.	

1. Other terms & conditions of the new tariff for DID Franchisees:
 - a. ISD call charges will be as per the existing rate only i.e. **there will be no discount/commission on ISD call charges.**
 - b. The DID Franchisees of Gujarat and Maharashtra Circles who are at present under Promotional tariff plan dated 09.04.2015 may continue to the same upto 31.07.2016 and the above revised plan **will be effective from 01-08-16 automatically on PAN INDIA basis.**
2. **The above mentioned new tariff for DID Franchisees shall be effective with 01-08-16 on PAN INDIA BASIS.**
3. Following reports may be submitted on monthly basis to T&C-CFA and NWP-CFA branch of BSNL Corporate Office electronically at tccfa.bsnl@gmail.com, tccfa.hq@bsnl.co.in & bbvasbsnlco@gmail.com respectively :-
 - a. Full detail of the above mentioned tariff plans given to the customers along with their telephone number, name & address etc.
 - b. Revenue trend analysis of above mentioned tariff plan for DID Franchisees and net benefit to BSNL after revenue share to the Franchisee.

Contd. 2...

Regd. & Corporate Office: Bharat Sanchar Bhavan, H. C. Mathur Lane, Janpath, New Delhi-110001
 Corporate Identity Number (CIN): U74899DL2000GOI107739
 Website : www.bsnl.co.in

4. This circular is issued based on the approval of Competent Authority in NWP-CFA file No15-1/2013-DID/IT-CFA (Pt. I). For any clarification/correspondence, in this regard, matter may be taken up with NWP-CFA Section, BSNL Corporate Office, Janpath, New Delhi-110001 (Tel. No. 011- 23710324/5041 and Fax No. 011-23325916).

[Handwritten signature]

DGM (T&C) CFA

To,
All CGMs, Telecom Circles/Metro Telephone Districts.

Copy for information and necessary action to: -

1. CMD, BSNL.
2. Directors (CFA / CM / ENT / HR / FIN) on BSNLs Board.
3. Executive Director (Finance/CA/CN/NB), BSNL.
4. PGM Regulation, BSNL CO
5. All PGMs / GMs -CFA, CO BSNL.
6. GM (Marketing), CO BSNL, for adequate publicity and marketing of the service.
7. Sr. GM (CIT), CO BSNL - for placement on BSNL Website.
8. Sr. GM (NWP-CFA), CO BSNL w.r.t case mark: No. 15-1/2013-DID/IT-CFA (Pt. I) carrying the approval of the Competent Authority in the matter. It is requested that necessary action may be taken regarding web updation.
9. AD OL for Hindi version.
10. CGM (ITPC), Pune for n/a please.
11. GM (BBNW) Circle, New Delhi for information & n/a please
12. GM (BBNW), Bangalore NOC, East Telephone Exchange Building, Lazar Road, Near Bangalore east Rly Station Bangalore.
13. Director General P&T audit, Shyam Nath Marg, Near Old Secretariat, Delhi-110 054.
14. Secretary, TRAI - for information please.
15. Guard File.

[Handwritten signature]

DM (T&C) CFA

Regd. & Corporate Office: Bharat Sanchar Bhavan, H. C. Mathur Lane, Janpath, New Delhi-110001

Corporate Identity Number (CIN): U74899DL20006OI107739

Website : www.bsnl.co.in

Corporate Office (T&C-CFA Branch)
2nd floor, Room No. 227-A,
Eastern Court, Janpath,
New Delhi - 110 001
Phone - 011 -23734321
Fax - 011 - 23734319 / 23734322
Email id : tccfa.bsnl@gmail.com



भारत संचार निगम लिमिटेड
(भारत सरकार का उपक्रम)
BHARAT SANCHAR NIGAM LIMITED
(A Govt. of India Enterprise)

No. 3-4/2017-R&C [CFA]

Dated: 31-01-2018

Circular R&C-CFA No. 224/17-18

Sub: Extension of promotional tariff plan for DID Franchisees for six (6) months, i.e. from 01.02.2018 to 31.07.2018-regarding.

1. BSNL CO, New Delhi vide its letter No. 3-4/2016-R&C [CFA] dated 26.07.2016 issued the circular R&C-CFA No.93/16-17 regarding the revision in the Promotional Tariff Plan for the DID franchisees for one year w.e.f. 01.08.2016 on PAN India basis. The following provision was made vide "Note 1" of the above said circular:

"The above revised plan will be valid for one year w.e.f. 01.08.16 on Pan India basis and will be reviewed after one year."

2. Extension of the above promotional tariff plan for six (6) months (3+3) months, i.e. from 01.08.2017 to 31.10.2017 & 01.11.2017 to 31.01.2018 was accorded by the competent authority. Accordingly, Circulars were issued by CFA (Fin.) BSNL CO, New Delhi vide circular No. 3-4/2017-R&C[CFA] dated 13.09.2017 & 20.11.2017 respectively.
3. The Competent Authority has approved the following:
 - 3.1 The above promotional tariff plan issued vide circular No 3-4/2016-R&C [CFA] dated 26.07.2016 may be extended for further another six months w.e.f 01-02-18 on Pan India basis on the same terms and conditions.
 - 3.2 The above promotional tariff plan will be valid for six months w.e.f 01.02.18 on Pan India basis and will be reviewed after six months, provided no instructions / guidelines are received from DoT in the light of UL (VNO) Category 'B' for Access Service Authorization. If it happens so during the period, the case will be re-examined in view of such instructions / guidelines received, if any.
4. This circular is issued based on the approval of Competent Authority in NWP-CFA file No. 15-1/2013-DID/IT-CFA (Pt. I). For any clarification/correspondence in this regard, the matter may be taken up with NWP-CFA Cell, BSNL Corporate Office, Janpath, New Delhi-110001 (Tel. No. 011- 23710324 and Fax No. 011-23731590).

[Signature]
AGM (T&C)-CFA

To

The CGMs, all Telecom Circles / Districts.

Copy for information to: -

1. CMD, BSNL.
2. Directors (CFA / CM / ENT / HR / FIN) of BSNL Board.
3. Executive Director (Finance / CA / CN / NB), BSNL.
4. PGM Regulation, BSNL CO.
5. All PGMs / GMs - CFA, BSNL CO
6. Sr. GM (CIT), CO BSNL. - for placement on BSNL Website.
7. PGM (NWP-CFA), BSNL CO w.r.t case mark: No. 15-1/2013-DID/IT-CFA (Pt. I) carrying the approval of the Competent Authority in the matter. It is requested that necessary action may be taken regarding website updation.
8. AD OL for Hindi version.
9. CGM (ITPC), Pune for n/a please.
10. CGM (BBNW) Circle, New Delhi for n/a please.
11. GM (BBNW), Bangalore NOC, BBNW.
12. Secretary, TRAI for information please.
13. Guard File.

Circular R&C CFA No.224/17-18 dt. 31-01-2018

DM (T&C-CFA)

Regd. & Corporate Office: Bharat Sanchar Bhavan, H. C. Mathur Lane, Janpath, New Delhi-110001

Corporate Identity Number (CIN): U74899DL2000GOI107739

Website : www.bsnl.co.in